2 ENVIRONMENTAL ANALYSIS

WHAT'S YOUR REALITY? – WHAT DO YOU NEED TO DELIVER AND WHAT'S THE INTERNAL SITUATION?

Consider the project in terms of the reality of the demands of the external environment and the internal situation (environment).

EXTERNAL *Examine the external context of the project:* • What are the external drivers of the project? • What are the expectations of the stakeholders? What is the current level of stakeholder satisfaction? • What external factors outside the project will have an impact on the project?	
INTERNAL Examine the context of the project in terms of: • Internally, what are the drivers and barriers to the project? • What current workflow processes and systems will have an impact on the successful outcome of the project? • What are the knowledge, skills, capacity and motivation of the staff involved in the project to achieve the outcome? • What resources are available to achieve the project objectives?	